

Economic Development Meeting

7/17/17

6:15 pm

Members Present: Russ Thomas-Chairman, Clyde Heller, Steve Notheisen, Rita Trantham, Russ Row.

Non Members Present: Shawn Kennedy, Tom Smith, Sarah Deutch, Kyle Buettner, Tim Birk

Petitions by Citizens on Non-Agenda Items- none

1. Xceligent- Presentation by Dave Morris from Xceligent. This company provides a link on our website for commercial real estate available in the city. Costs are \$210 per month for the link, \$265 per month for access to the database and the link. Discussion followed the presentation. It was decided to table the decision until more research could be completed.
2. Solarbration- Sarah Deutch updated the committee on the planning of the August 21st event. We are nearly complete with planning and staying in budget.
3. Community Magazine- Back page Ad is \$2,495. This is in conjunction with Waterloo Chamber of Commerce, we did the back page ad last time it was printed (4 years ago?). Town Square Publications will be handling the printing/advertising with Tourism Bureau. Discussion about the number printed followed. Motion made by Steve N, 2nd by Clyde H. to purchase the back page ad with the condition that the amount is acceptable to the committee. Motion passed 5-0.
** update** The print run will be 5000 copies, acceptable to the committee.
4. Comments- none

Motion to adjourn made by Jim Hopkins 2nd by Clyde H made at 7:20 pm. Motion passed 5-0.