

Economic Development Meeting

5/9/19

2:00 pm

Members Present: Russ Thomas-Chairman, Steve Notheisen, Clyde Heller, Jim Hopkins, Tom Smith

Members Absent: Russ Row

Non Members Present: Sarah Deutch, Shawn Kennedy, Stan Darter,

Petitions by Citizens on Non Agenda Items- none

1. Tourism Brainstorming. Discussion about updating the overall tourism plan for the City of Waterloo. A list of ideas was distributed by Sarah Deutch. Motion to accept photography proposal for all Waterloo events and spotlights of businesses for a photo library made by Steve N, 2<sup>nd</sup> by Jim Hopkins. Motion passed 4-0. Meeting set up on the 28<sup>th</sup> of May to continue discussion on tourism restructuring.
2. Fall Tourism Times Ad. Cost of ad is \$740 with our discount. Motion to approve by Steve N, 2<sup>nd</sup> by Clyde H. Motion passed 4-0.
3. Comments- none

Motion to adjourn made by Clyde Heller 2<sup>nd</sup> by Steve N made at 4:00 pm. Motion passed 4-0.