

## Downtown Beautification Committee Meeting

July 23, 2018                      3:00 p.m.                      City Hall

Present: Ald. Trantham, Thomas, Notheisen and Darter, Mayor Smith, Finance Director Kennedy, Inspector Krebel and Public Relations Deutch

### **Petitions by Citizens on Non-Agenda Items. None**

**Stratton at 4<sup>th</sup> and Moore** – Miller Construction submitted plans to update the building at the corner of 4<sup>th</sup> and Moore (343 W. 4<sup>th</sup> St.) for owner Stratton Chiropractic & Family Health Center, P.C. with work totaling \$37,014.00. Ald. Notheisen made a motion to accept the Waterloo Downtown Beautification Program application and Ald. Darter 2<sup>nd</sup> the motion. Motion was unanimous.

**Casa Romero** - A Waterloo Downtown Beautification Program Application was reviewed by the committee from Casa Romero. Ald. Notheisen made a motion to accept the application based on Inspector Krebel's acceptance of the math presented in the application. Ald. Darter 2<sup>nd</sup> motion. Motion was unanimous.

**Comments** – Discussion on possible beautification programs coming up included, old Subway on Mill Street, KD Printing building on Main Street, Ex-bank at Mill and Main Street and Ahnes Bakery roof.

There was discussion to separate the beautification and façade grants and Ald. Thomas suggested having a maximum of five façade grants a year. Ald. Notheisen questioned business needs versus refurbishing buildings and Ald. Thomas stated the original idea of the program was to "fix up" the older downtown area. Ald. Notheisen advised that the program has stayed in the Central Overlay District (C.O.D.). He would like to expand the area to completely cover the C.O.D.

Ald. Thomas made a motion to include the entire city in the program but the motion failed due to a lack of a 2<sup>nd</sup>.

Ald. Notheisen made a motion to change the wording location of the program from downtown to Central Overlay District. Ald. Darter 2<sup>nd</sup> the motion. Motion was unanimous.

There was discussion of lower sales taxes coming into the city in the last three years and possibly adding the definition to the program of "Historically Relevant Buildings". This will be discussed at a later date.

At 4:22 p.m. Ald. Notheisen made motion to adjourn, 2<sup>nd</sup> by Ald. Thomas. Motion was unanimous.