



Sponsorship Opportunities

The GREAT Pumpkins - \$500

- Business name mentioned in all festival press releases
- Larger logo on rack card and flyers distributed prior to event
- Logo and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship and logo shared on PumpkinFest Facebook page
- Free table space at event, if desired – email sdeutch@waterloo.il.us to arrange
- Larger logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker, or 30 second self-infomercial during event
- Logo on “thank you” signage and advertising after event

Sweet as Pumpkin Pie - \$250

- Business name mentioned in all festival press releases
- Smaller logo on rack card and flyers distributed prior to event
- Business name and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Smaller logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker
- Business name on “thank you” signage and advertising after event

PumpkinFest Friends - \$100

- Business name mentioned in all festival press releases
- Business name listed on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Business name displayed on poster at event
- Business name on “thank you” signage and advertising after event

If you are interested in a sponsorship or have questions, contact 939-8600 ext. 211

*Political campaigns: we are not allowing political sponsorships, but you may reserve a booth space for the event.

Please complete the following and return immediately with your payment. Thank you!

Name: _____ Phone: _____

Address: _____ Email: _____

Sponsor Level: The GREAT Pumpkins Sweet as Pumpkin Pie PumpkinFest Friends

Name as you would like it to appear on sponsorship advertising: _____

Signed: _____ Date: _____

Mail this form with payment to:
City of Waterloo
Attn: PumpkinFest
100 West Fourth Street
Waterloo, IL 62298

Make checks payable to:
City of Waterloo PumpkinFest