



Sponsorship Opportunities

The GREAT Pumpkins - \$500

- Business name mentioned in all festival press releases
- Larger logo on rack card and flyers distributed prior to event
- Logo and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship and logo shared on PumpkinFest Facebook page
- Free table space at event, if desired – email sdeutch@waterloo.il.us to arrange
- Larger logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker, or 30 second self-infomercial during event
- Logo on “thank you” signage and advertising after event

Sweet as Pumpkin Pie - \$250

- Business name mentioned in all festival press releases
- Smaller logo on rack card distributed prior to event
- Business name and direct link to your website on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Smaller logo displayed on posters at various locations at event
- Public acknowledgement of sponsorship by committee on loudspeaker
- Business name on “thank you” signage and advertising after event

PumpkinFest Friends - \$100

- Business name mentioned in all festival press releases
- Business name listed on PumpkinFest website
- Acknowledgement of sponsorship shared on PumpkinFest Facebook page
- Business name displayed on poster at event
- Business name on “thank you” signage and advertising after event

If you are interested in a sponsorship or have questions, contact 939-8600 ext. 211

*Political campaigns: we are not allowing political sponsorships, but you may reserve a booth space for the event.

Please complete the following and return immediately with your payment. Thank you!

Name: _____ Phone: _____

Address: _____ Email: _____

Sponsor Level: The GREAT Pumpkins Sweet as Pumpkin Pie PumpkinFest Friends

Name as you would like it to appear on sponsorship advertising: _____

Signed: _____ Date: _____

Mail this form with payment to:
City of Waterloo
Attn: PumpkinFest
100 West Fourth Street
Waterloo, IL 62298

Make checks payable to:
City of Waterloo PumpkinFest

Advertising Samples

Below is last year's rack card and sponsor board to give you an idea of how your business will be recognized. These will be distributed several months prior to the event. Your logo/business name will also be on flyers and many other communications for the event.



2009 **10** YEARS 2019

Saturday, October 12
9 am - 4 pm

Hayrides
5k/10k Fun Run & Walk
Pumpkin Themed Contests
Bubble Bus
Frozen Characters Meet & Greet
Crafter, Merchant & Food Booths
Pumpkin Painting
Pumpkin Train Rides
Face Painting
Rock Climbing Wall
Washer Tournament
Country Pumpkin Games
Live Music All Day
Costume Contests





Come to Historic Downtown Waterloo, Illinois for a day filled with family fun!

FREE ADMISSION

Thank You to our Event Sponsors

Great Pumpkins


First Community
For all your Savings and all your Loans

Yo-Toppings!!
SELF-SERVE FROZEN YOGURT & GOURMET HOTDOGS
624 N MARKET WATERLOO, IL 62290

T. FULLER CONSTRUCTION
Siding • Roofing • Wind & Hail Damage Recovery
FREE ROOF INSPECTIONS
939-7707 685-6924



Sweet as Pumpkin Pie



PumpkinFest
WATERLOO, ILLINOIS
For More Information:
www.creerocius.com/PumpkinFest
www.aacbook.com/WaterlooPumpkinFest
618.939.8600

THANK YOU to our 2019 PumpkinFest Sponsors

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PumpkinFest Friends

Bountiful Blossoms
Coast to Coast Equipment & Supplies
Full Throttle Screen Printing
Edward Jones - Stacy Butler - Waterloo
McDonalds of Waterloo
Reliable Sanitation Service Inc.
New Adventure Web & Digital Marketing

Republic-Times
Vintage Wine Bar
Adorable Beast
J.F. Electric, Inc.
The Clothes Line Boutique
Waterloo Odd Fellows
Freeda's on Main