



HOMETOWN HEROES MILITARY BANNER PROGRAM

Honoring Past and Present Members of the Armed Forces
Waterloo, IL

The Hometown Heroes Military Banner Program was established by the City of Waterloo to honor and recognize past or present members of the US Armed Forces.

ELIGIBILITY REQUIREMENTS

To qualify, honorees must meet the following requirements:

- Currently serving or honorably discharged military personnel; AND
- Current City of Waterloo resident*; OR
- Immediate family member of current City of Waterloo resident* (husband/wife, mother/father, son/daughter, grandson/granddaughter); OR
- Active member of Metzger Crook VFW Post 6504 or American Legion Post 747

**For the purposes of this program, City of Waterloo resident does not mean within City limits, any Waterloo address qualifies*

PRICE PER BANNER

\$100.00

Banners will be 30"x60" and will include name, rank, branch of service & photo. Banners will be displayed at designated areas in the city of Waterloo. Banners will be displayed for 2 years, after which they will be returned to the applicant and the program will reopen for applications.

***Deadline for the 2026-2027 Hometown Heroes Banner Program is
Friday, March 20, 2026.***



Questions? Contact Sarah Deutch at
sdeutch@waterloo.il.us or (618) 939-8600 ext. 211



★ ★ 2026 - 2027 Hometown Heroes Application ★ ★

APPLICANT INFORMATION

First Name: _____ Last Name: _____

Relationship to Service Member: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SERVICE MEMBER INFORMATION

Please print or type information as it should appear on the banner.

First Name: _____ Middle Initial: _____

Last Name: _____ Suffix (if any): _____

Branch (check one): Army Marine Corps Coast Guard Navy Air Force

Rank Abbreviation: _____

BANNER LOCATION INFORMATION

Location Choice (write 1=first choice, 2=second choice, 3=third choice).

Spaces will be filled in order as they are received.

- | | |
|--|---|
| <input type="checkbox"/> <i>Lakeview Drive</i>
Across from Veterans Memorial in Lakeview Park | <input type="checkbox"/> <i>Country Club Lane</i>
Above Walking Trail, going toward Rt. 3 |
| <input type="checkbox"/> <i>Veterans Drive</i>
Across from Metzger Crook VFW Post 6504 | <input type="checkbox"/> <i>Rogers Street</i>
Above Walking Trail & near schools |
| <input type="checkbox"/> <i>Hamacher Street</i>
Near Schools | <input type="checkbox"/> <i>Previous participant and would like same location, if available</i> |

PLEASE INCLUDE THE FOLLOWING WITH APPLICATION

- Proof of residency for service member or applicant, or proof of membership to local VFW/American Legion.
- Check or cash in the amount of \$100.00. Checks can be made payable to "City of Waterloo".
- High Resolution Photograph (minimum 300 dpi) in jpeg format, or 5x7 (or larger) photo
It is suggested that applicant provide the official military portrait of the honoree. If one is not available, a photo of the honoree in uniform is acceptable. There must be no additional people or objects in the background. Digital image preferred. If mailing or leaving a photo to scan, you may come to City Hall after April 15th to pick up photo.

Email or mail completed form, attachments and payment, no later than March 20, 2026 to:



Email: sdeutch@waterloo.il.us

Mail: City of Waterloo
Attn: Sarah Deutch
100 West Fourth Street
Waterloo, IL 62298