

WATERLOO CITY COUNCIL

Regular Meeting Agenda

Location: Waterloo City Hall - Council Chambers
100 W. Fourth St., Waterloo, IL

Date: Tuesday, February 17, 2026

Time: 7:30 p.m.

1. Call to Order.
2. Roll Call.
3. Pledge of Allegiance.
4. Correction or Withdrawal of Agenda Items by Sponsor.
5. Approval of Minutes as Written or Amended.
6. Petitions by Citizens on Non-Agenda Items.
7. Reports and Communications from the Mayor and other City Officers.
 - A. Report of Collector / Budget Officer.
 - B. Report of Treasurer.
 - C. Report of Building Inspector / Code Administrator.
 - D. Report of Subdivision & Zoning Administrator.
 - E. Report of Deputy Director of Public Works.
 - F. Report of Director of Public Works.
 - G. Report of Chief of Police.
 - H. Report of City Attorney.
 - I. Report and Communication by Mayor.
 1. Certificate of Commendation to the Waterloo High School Boys Bowling Team for their Fourth Place Finish in the IHSA State Tournament.
 2. Presentation of Commendation to Leonard Loerch in Recognition of 20 Years of Service to the Zoning Board of Appeals.
8. Report of Standing Committees.
9. Report of Special Committees.
10. Presentation of Communications, Petitions, Resolutions, Orders and Ordinances by Aldermen.
11. Unfinished Business.
12. Miscellaneous Business.
 - A. Consideration and Action on Fair Solar Credit Rate of \$0.0713 per kWh for the Period of March 01, 2026 through February 28, 2027.
 - B. Consideration and Action on Ad to be placed in the Tourism Times Spring / Summer Issue in the amount of \$700.00 to be paid out of the Hotel / Motel Tax Fund.
 - C. Consideration and Action on the Purchase of a 2027 Ford Expedition in the amount of \$54,050.63 from Sunset Ford for the Waterloo Police Department.
13. Discussion of Matters by Council Members Arising After Agenda Deadline.
14. Motion to Adjourn.

DATES TO REMEMBER

- Feb. 19, 2026 – Zoning Board of Appeals Meeting, Waterloo City Hall: Council Chambers, 7:30 p.m.
Feb. 24, 2026 – American Legion Meeting, Waterloo City Hall: 2nd Floor Meeting Room, 7:00 p.m.
Mar. 02, 2026 – City Council Meeting, Waterloo City Hall: Council Chambers, 7:30 p.m.
Mar. 09, 2026 – Planning Commission Meeting, Waterloo City Hall: Council Chambers, 7:00 p.m.
Mar. 10, 2026 – Sister Cities Meeting, Waterloo City Hall: Front Conference Room, 7:00 p.m.
Mar. 11, 2026 – Park District Meeting, Waterloo City Hall: 1st Floor Meeting Room, 7:00 p.m.
Mar. 16, 2026 – City Council Meeting, Waterloo City Hall: Council Chambers, 7:30 p.m.
Mar. 19, 2026 – Zoning Board of Appeals Meeting, Waterloo City Hall: Council Chambers, 7:30 p.m.
Mar. 24, 2026 – American Legion Meeting, Waterloo City Hall: 2nd Floor Meeting Room, 7:00 p.m.

**MINUTES OF THE
CITY COUNCIL MEETING
FEBRUARY 02, 2026**

1. The meeting was called to order by Mayor Darter at 7:30 p.m.
2. The following Aldermen were present: Vogt, Matt Buettner, Hopkins, Trantham, Charron, Kyle Buettner, Riley, and Most.
3. Pledge of Allegiance led by Mayor Stan Darter.
4. Correction or Withdrawal of Agenda Items by Sponsor. None.
5. Approval of Minutes as Written or Amended.
Approval of the January 20, 2026, City Council Meeting Minutes.
Motion made by Alderman Hopkins and seconded by Alderman Riley to approve the January 20, 2026, City Council Meeting Minutes as presented.
Motion passed unanimously with Aldermen Hopkins, Trantham, Charron, Kyle Buettner, Riley, Most, Vogt, and Matt Buettner voting 'aye'.
6. Petitions by Citizens on Non-Agenda Items. None.
7. Reports and Communications from the Mayor and other City Officers.
 - A. Report of Collector / Budget Officer. The Warrant is in the packet.
 - B. Report of Treasurer. No report.
 - C. Report of Subdivision and Zoning Administrator. No report.
 - D. Report of Deputy Director of Public Works. No report.
 - E. Report of Director of Public Works. No report.
 - F. Report of Chief of Police. No report.
 - G. Report of City Attorney. No report.
 - H. Report and Communication by Mayor.
 1. Presentation of a Certificate of Commendation to the Waterloo High School Cheerleading Squad for their First Place Finish in the Varsity Game Day Competition at the 2026 ICCA Championships.
 2. Appointment of Scott Davis to the Zoning Board of Appeals for a 5-Year Term to Expire on February 01, 2031.
Appointment approved unanimously with consent from Vogt, Matt Buettner, Hopkins, Trantham, Charron, Kyle Buettner, Riley, and Most voting 'aye'.
8. Report of Standing Committees. None.
9. Report of Special Committees. None.
10. Presentation of Communications, Petitions, Resolutions, Orders and Ordinances by Aldermen. None.
11. Unfinished Business. None.
12. Miscellaneous Business.
 - A. Consideration and Action on Warrant No. 658.
Motion made by Alderman Kyle Buettner and seconded by Alderman Most to approve Warrant No. 658.
Motion passed unanimously with Aldermen Kyle Buettner, Riley, Most, Vogt, Matt Buettner, Hopkins, Trantham, and Charron voting 'aye'.
 - B. Consideration and Action on Approval of a Special Event Permit Application from Stubborn German for a Ten-Year Anniversary Party to be held on Saturday, April 25, 2026 from 12 noon to 10 p.m., including the closure of Main Street between 127 S. Main Street north to Mill Street.
Motion made by Alderman Hopkins and seconded by Alderman Riley on Approval of a Special Event Permit Application from Stubborn German for a Ten-Year Anniversary Party to be held on Saturday, April 25, 2026 from 12 noon to 10 p.m., including the closure of Main Street between 127 S. Main Street north to Mill Street.
Motion passed unanimously with Aldermen Hopkins, Trantham, Charron, Kyle Buettner, Riley, Most, Vogt, and Matt Buettner voting 'aye'.

- C. Consideration and Action on Approval of a Special Event Permit Application from Stubborn German for their Annual Stubbornfest Event to be held Friday, October 02, 2026 at 3 p.m. through Saturday, October 03, 2026 at 10 p.m., including the closure of Main Street between 127 S. Main Street north to Mill Street.

Motion made by Alderman Most and seconded by Alderman Hopkins on Approval of a Special Event Permit Application from Stubborn German for their Annual Stubbornfest Event to be held Friday, October 02, 2026 at 3 p.m. through Saturday, October 03, 2026 at 10 p.m., including the closure of Main Street between 127 S. Main Street north to Mill Street.

Motion passed unanimously with Aldermen Most, Vogt, Matt Buettner, Hopkins, Trantham, Charron, Kyle Buettner, and Riley voting 'aye'.

- D. Consideration and Action on Executive Session for the Purpose of Discussion Regarding the Purchase of Property per 5 ILCS 120/2(c)(5).

Motion to move into Executive Session made by Alderman Vogt and seconded by Alderman Riley. Motion passed unanimously by voice vote.

Entered into Executive Session at 7:39 p.m.

Adjourned Executive Session at 8:03 p.m.

Motion to Resume Session made by Alderman Vogt and seconded by Alderman Most.

Motion passed by unanimous voice vote.

Returned to regular session at 8:04 p.m.

13. Discussion of Matters by Council Members Arising After Agenda Deadline.

Alderman Vogt and Alderman Matt Buettner commented that the City employees did a great job with snow removal.

Mayor Darter requested that we keep the Craig Family in our thoughts. In addition, there will be a tour of the Water Plant on February 04, 2026 for the Monroe County StartUp Team.

14. Motion to Adjourn made by Alderman Vogt and seconded by Alderman Matt Buettner.

Motion passed with a unanimous voice vote.

Mayor Darter adjourned the meeting at 8:05 p.m.

Minutes submitted by Mechelle Childers – City Clerk

**CITY OF WATERLOO, ILLINOIS
COLLECTION REPORT**

	2024-2025 ACTUAL AMOUNT	2025-2026 BUDGETED AMOUNT	% INCREASE/ DECREASE	2025 JAN	2026 JAN	% INCREASE/ DECREASE	2024-2025 FISCAL YTD	2025-2026 FISCAL YTD	% INCREASE/ DECREASE
ELEC SALES	11,842,695.87	11,595,000.00	-2.09%	748,038.03	873,511.42	16.77%	8,863,621.01	9,088,094.01	2.53%
ELEC TAX	269,269.30			16,024.37	18,390.94	14.77%	203,480.79	208,797.94	2.61%
ELECT MISC.	1,191,728.00	451,000.00	-62.16%	61,729.00	30,454.00	-50.67%	923,132.00	396,172.00	-57.08%
SUBTOTAL	13,303,693.17	12,046,000.00	-9.45%	825,791.40	922,356.36	11.69%	9,990,233.80	9,693,063.95	-2.97%
BEGINNING UNAPPLIED	663,169.03			67,409.70	65,713.54	-2.52%	466,810.78	463,175.38	-0.78%
UNAPPLIED CASH REC'D	191,273.60			17,198.73	15,409.40	-10.40%	143,658.55	148,666.32	3.49%
UNAPPLIED DISBURSED	165,732.09			13,814.66	12,079.87	-12.56%	104,145.61	136,445.59	31.01%
ENDING UNAPPLIED	688,710.54			70,793.77	69,043.07	-2.47%	506,323.72	475,396.11	-6.11%
GAS SALES	2,873,171.40	3,921,000.00	36.47%	227,683.80	349,495.46	53.50%	1,219,692.83	1,544,096.12	26.60%
GAS TAX	69,009.20			5,644.51	7,561.53	33.96%	27,006.05	31,689.01	17.34%
GAS MISC.	500,702.00	220,000.00	-56.06%	21,179.00	12,850.00	-39.33%	407,259.00	249,568.00	-38.72%
SUBTOTAL	3,442,882.60	4,141,000.00	20.28%	254,507.31	369,906.99	45.34%	1,653,957.88	1,825,353.13	10.36%
WATER SALES	3,779,751.98	4,030,000.00	6.62%	258,693.47	322,653.04	24.72%	2,885,190.64	3,115,104.48	7.97%
WATER MISC.	196,302.00	114,000.00	-41.93%	14,695.00	13,003.00	-11.51%	133,178.00	157,177.00	18.02%
SUBTOTAL	3,976,053.98	4,144,000.00	4.22%	273,388.47	335,656.04	22.78%	3,018,368.64	3,272,281.48	8.41%
SEWER SALES	2,216,377.18	2,328,000.00	5.04%	156,111.13	193,734.26	24.10%	1,674,684.96	1,774,990.29	5.99%
SEWER MISC.	274,091.00	177,500.00	-35.24%	14,209.00	11,182.00	-21.30%	195,472.00	190,595.00	-2.49%
SUBTOTAL	2,490,468.18	2,505,500.00	0.60%	170,320.13	204,916.26	20.31%	1,870,156.96	1,965,585.29	5.10%
CITY TAX	602,370.46	613,000.00	1.76%	39,620.80	51,323.81	29.54%	411,888.42	441,930.08	7.29%
MISC.	204,471.00	91,500.00	-55.25%	14,056.00	11,246.00	-19.99%	142,220.00	130,163.00	-8.48%
SUBTOTAL	806,841.46	704,500.00	-12.68%	53,676.80	62,569.81	16.57%	554,108.42	572,093.08	3.25%
REFUSE FEE	1,015,455.69	1,068,750.00	5.25%	75,417.53	89,662.93	18.89%	750,814.10	782,731.35	4.25%
FINES	49,296.00	40,000.00	-18.86%	6,047.00	1,823.00	-69.85%	37,523.00	33,320.00	-11.20%
PERMITS	84,975.00	100,000.00	17.68%	1,915.00	4,332.00	126.21%	72,361.00	237,319.00	227.97%
INSPECTION FEES	32,935.00	15,000.00	-54.46%	1,350.00	2,325.00	72.22%	26,060.00	26,775.00	2.74%
FRANCHISE FEES	96,972.00	120,000.00	23.75%	-	28,774.00		23,994.00	52,768.00	119.92%
LIQUOR LICENSE	22,651.00	25,000.00	10.37%	10.00	-	-100.00%	22,380.00	22,925.00	2.44%
INFRASTRUCTURE FEE	125,780.00	125,000.00	-0.62%	10,151.00	9,843.00	-3.03%	95,117.00	88,687.00	-6.76%
HOTEL/MOTEL TAX	29,283.00	30,000.00	2.45%	2,405.00	612.00	-74.55%	27,198.00	22,336.00	-17.88%
MISC.	679,147.00	925,595.00	36.29%	58,224.00	84,516.00	45.16%	543,862.00	910,687.00	67.45%
REPLACEMENT TAX	92,891.00	65,000.00	-30.03%	12,920.00	13,389.00	3.63%	82,516.00	72,908.00	-11.64%
COUNTY TAX	336,708.00	325,000.00	-3.48%	114,983.00	10,052.00	-91.26%	330,436.00	314,723.10	-4.76%
SALES TAX	3,354,809.00	3,300,000.00	-1.63%	295,434.00	334,924.00	13.37%	2,427,956.00	2,863,086.00	17.92%
BUSINESS DISTRICT TAX	111,034.00	105,000.00	-5.43%	9,915.00	13,300.00	34.14%	84,109.00	94,361.00	12.19%
CANNABIS USE TAX	17,306.00	17,200.00	-0.61%	1,550.00	1,735.00	11.94%	12,993.00	12,431.00	-4.33%
VIDEO GAMING	310,397.00	310,000.00	-0.13%	28,222.00	30,151.00	6.84%	234,999.00	265,781.00	13.10%
INCOME TAX	2,282,603.00	2,180,000.00	-4.49%	221,655.00	218,359.00	-1.49%	1,733,960.00	1,608,005.00	-7.26%
SUBTOTAL	8,642,242.69	8,751,545.00	1.26%	840,198.53	843,797.93	0.43%	6,506,278.10	7,408,843.45	13.87%
MOTOR FUEL TAX	549,984.00	550,000.00	0.00%	41,355.00	95,531.00	131.00%	430,070.00	485,225.00	12.82%
MISC.	83,252.00	84,500.00	1.50%	6,562.00	6,702.00	2.13%	64,067.00	62,161.00	-2.98%
SUBTOTAL	633,236.00	634,500.00	0.20%	47,917.00	102,233.00	113.35%	494,137.00	547,386.00	10.78%
UTILITY DEPOSITS	93,750.00	-		6,450.00	6,025.00	-6.59%	70,775.00	77,700.00	9.78%
TOTAL DEPOSITS	33,580,441.68	32,927,045.00	-1.95%	2,489,448.37	2,862,870.79	15.00%	24,301,674.35	25,510,972.70	4.98%

February 17, 2026

To: Mayor Stan Darter
City Attorney
City Alderpersons

Re: Treasurer's Report

Attached, please find the January 31, 2026 Treasurer's Report for the City of Waterloo.

I welcome any questions or comments you may have about this report. I can be reached at State Bank weekdays from 7:30 AM – 4:30 PM. The phone number is 618-939-7194.

Sincerely,

Brad A. Papenberg

Brad A Papenberg
City Treasurer

TREASURER'S REPORT
CITY OF WATERLOO
For the month ending
January 31, 2026

CHECKING ACCOUNT	BEGINNING BALANCE	RECEIPTS	DISBURSEMENTS	ENDING BALANCE
Petty Cash	\$ 485.98	\$ -	\$ -	\$ 485.98
Utility Deposit	17,545.61	6,427.36	11,200.00	12,772.97
General Fund	(1,989,434.95)	382,773.18	708,474.91	(2,315,136.68)
Motor Fuel Tax	8,357.82	50,981.90	1,455.71	57,884.01
Water Fund	1,701,758.30	330,706.23	184,334.04	1,848,130.49
Sewer Fund	1,040,992.27	202,865.81	121,895.53	1,121,962.55
Gas Fund	52,608.83	365,474.45	409,129.83	8,953.45
Electric Fund	15,238.42	2,136,780.73	2,050,525.43	101,493.72
Capital Improvements	432,732.13	55,991.68	11.82	488,711.99
D.A.R.E.	(851.23)	-	-	(851.23)
Interest	7,240.60	1,933.63	7,240.60	1,933.63
Hotel/Motel Tax	160,085.08	981.65	185.00	160,881.73
Equitable Sharing Funds	174,670.04	1,749.06	1,778.00	174,641.10
Shop With A Cop	1,057.47	-	-	1,057.47
TOTALS:	\$1,622,486.37	\$3,536,665.68	\$3,496,230.87	\$1,662,921.18

INVESTED FUNDS

Capital Improvements	\$ 3,620,851.78	7,728.10	-	3,628,579.88
Electric	3,752,767.07	6,495.17	1,200,000.00	2,559,262.24
Farm Account Income	48,113.04	102.16	-	48,215.20
Gas	4,166,213.70	8,892.08	-	4,175,105.78
General Fund	9,832,190.16	632,802.60	-	10,464,992.76
Motor Fuel	2,014,919.27	51,250.98	-	2,066,170.25
Pension Reserve	1,718,666.81	364.92	-	1,719,031.73
Sewer	2,426,477.60	5,178.91	-	2,431,656.51
Utility Deposits	360,483.62	769.40	-	361,253.02
Water	3,391,722.93	7,239.06	-	3,398,961.99
	\$31,332,405.98	\$720,823.38	\$1,200,000.00	\$30,853,229.36
Total All City Funds:	\$32,954,892.35	\$4,257,489.06	\$4,696,230.87	\$32,516,150.54

Pension Obligations	As of Date	Amount
Unfunded Actuarial Accrued Liability - IMRF	12/31/2023	\$276,135.00
Unfunded Actuarial Accrued Liability - Police	4/30/2024	\$5,307,213.00
Total Unfunded Liability		\$5,583,348.00

Respectfully Submitted,

Brad A. Papenberg

Brad A. Papenberg
City Treasurer

Building Inspector/ Code Administrator Monthly Report 1/31/2026

	January	February	March	April	May	June	July	August	September	October	November	December	Total
New Construction Inspections:													
2026	47												47
2025	13	12	17	28	17	18	18	20	27	43	29	20	262
New Construction Re-Inspections													
2026	8												8
2025	3	4	3	5	3	4	3	2	2	1	5	2	37
Rental Inspections:													
2026	17												17
2025	11	17	16	12	16	21	15	11	18	23	17	15	192
2024	14	11	11	15	14	13	21	17	20	19	13	12	180
2023	13	10	18	20	15	16	12	15	19	12	6	16	172
2022	11	10	8	10	10	25	15	18	9	12	19	10	157
2021	13	15	14	19	18	17	16	18	13	11	12	9	175
Rental Re-Inspections:													
2026	10												10
2025	2	5	3	5	4	4	3	2	5	4	8	6	57
Dumpster/POD Permits Issued:													
2026	5												5
2025	5	9	18	15	23	8	13	8	16	11	11	8	145
Motor Vehicle Violation Notices:													
2026	1												1
2025	0	1	1	1	0	0	0	1	2	0	2	0	8
2025	2	0	2	2	1	0	0	1	1	1	1	0	12
Property Violation Notices:													
2026	4												4
2025	4	5	6	12	5	5	5	9	11	3	2	0	67
Ordinance Violation Tickets Issued:													
2026	0												0
2025	0	0	0	1	0	0	0	1	0	1	0	0	3

Zoning Department Monthly Report 1/31/2026

Total Permits Issued for January: 16						Total Permits Issued for the Year: 16							
	January	February	March	April	May	June	July	August	September	October	November	December	Total
<u>Residential Building Permits Issued:</u>													
2026	3	0	0	0	0	0	0	0	0	0	0	0	3
2025	2	1	4	4	3	3	5	4	4	2	4	0	36
2024	1	1	3	4	3	8	0	1	3	3	2	0	29
2023	1	4	2	4	6	2	1	2	0	2	4	2	30
2022	7	3	5	5	2	5	5	2	5	2	4	1	46
2021	5	4	3	2	5	5	9	2	3	9	3	5	55
<u>Accessory/Addition Building Permits Issued:</u>													
2026	9	0	0	0	0	0	0	0	0	0	0	0	9
2025	6	1	6	6	7	4	3	9	11	3	10	6	72
2024	6	3	13	6	9	15	3	9	11	3	5	2	85
2023	4	3	11	7	3	8	4	10	3	15	3	6	77
2022	1	2	9	7	8	6	5	16	7	2	4	3	70
<u>Commercial/Industrial Building Permits Issued:</u>													
2026	0	0	0	0	0	0	0	0	0	0	0	0	0
2025	3	2	1	1	2	1	0	1	1	0	2	3	17
2024	1	3	1	2	3	2	3	3	2	1	2	1	24
2023	3	3	4	2	0	0	4	2	3	1	0	8	30
2022	2	4	2	2	1	2	1	3	1	0	2	2	22
<u>Excavation Permits Issued:</u>													
2026	2	0	0	0	0	0	0	0	0	0	0	0	2
2025	0	2	6	4	3	2	2	0	8	6	1	2	36
2024	8	3	3	2	4	4	1	3	2	4	3	3	40
2023	1	1	0	3	2	2	4	3	1	7	7	3	34
2022	3	2	3	5	2	1	3	3	0	3	3	1	29
<u>Sign Permits Issued:</u>													
2026	2	0	0	0	0	0	0	0	0	0	0	0	2
2025	0	2	3	2	4	0	3	5	0	2	1	2	24
2024	2	1	1	4	2	3	0	3	1	6	0	0	23
2023	4	2	8	1	1	2	0	0	0	0	0	2	20
2022	2	2	0	5	0	0	0	2	2	0	4	0	17
<u>Miscellaneous Permits(Demolition, Outside Dining, Mobile Food Vendors) Issued:</u>													
2026	0	0	0	0	0	0	0	0	0	0	0	0	0
2025	0	0	0	0	0	0	0	0	0	0	1	0	1
2024	0	1	1	0	0	0	0	0	0	0	0	0	2
2023	0	0	1	0	1	1	1	2	0	1	0	1	8
2022	1	1	1	0	0	0	1	0	0	0	0	2	6

AGENDA REQUEST

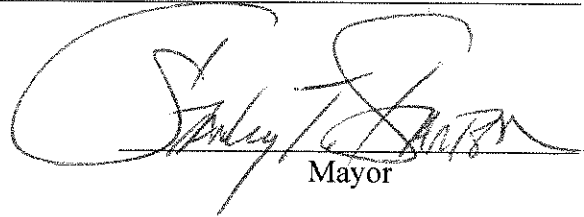
(Submit by 12:00 p.m. on Wednesday before the meeting date requested.)

1. Request is made for placement on the agenda for meeting to be held on:
February 17, 2026
(Date)
2. Description of matter to be placed on agenda:
Certificate of Commendation to the Waterloo High School Boys Bowling Squad
for their Fourth Place Finish in the IHSA State Tournament.
3. Relief or action to be requested:
Presentation of Commendation.
4. Submittal date: February 10, 2026

Submitted by:
Sarah Deutch, Community Relations Coordinator

DISPOSITION

5. _____ Matter to be placed on agenda for meeting date requested.
_____ Matter to be placed on agenda for meeting to be held on _____
_____ Matter referred to _____


Mayor

AGENDA REQUEST

(Submit by 12:00 p.m. on Wednesday before the meeting date requested.)

1. Request is made for placement on the agenda for meeting to be held on:
February 17, 2026
(Date)

2. Description of matter to be placed on agenda:
Presentation of Commendation to Leonard Loerch in Recognition of 20 Years of
Service to the Zoning Board of Appeals.

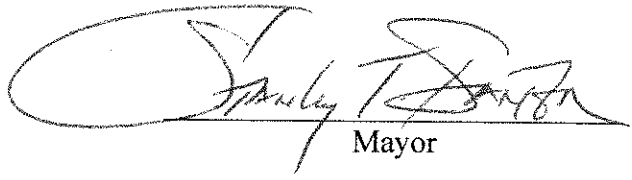
3. Relief or action to be requested:
Presentation of Commendation.

4. Submittal date: February 10, 2026

Submitted by:
Mayor Stan Darter

DISPOSITION

5. Matter to be placed on agenda for meeting date requested.
 Matter to be placed on agenda for meeting to be held on
 Matter referred to


Mayor

AGENDA REQUEST

(Submit by 12:00 p.m. on Wednesday before the meeting date requested.)

1. Request is made for placement on the agenda for meeting to be held on:
February 17, 2026
(Date)

2. Description of matter to be placed on agenda:
Consideration and Action on Fair Solar Credit Rate of \$0.0713 per kWh for the
Period of March 01, 2026 through February 28, 2027.

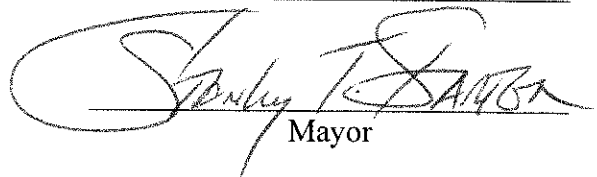
3. Relief or action to be requested:
Approval.

4. Submittal date: 02-10-26

Submitted by:
Sarah Craig, Collector / Budget Officer

DISPOSITION

5. _____ Matter to be placed on agenda for meeting date requested.
_____ Matter to be placed on agenda for meeting to be held on _____
_____ Matter referred to _____



Mayor

AGENDA REQUEST

(Submit by 12:00 p.m. on Wednesday before the meeting date requested.)

1. Request is made for placement on the agenda for meeting to be held on:
February 17, 2026
(Date)

2. Description of matter to be placed on agenda:
Consideration and Action on Ad to be placed in the Tourism Times
Spring/Summer Issue in the amount of \$700.00 to be paid out of the Hotel/Motel
Tax Fund.

3. Relief or action to be requested:
Approval.

4. Submittal date: February 10, 2026

Submitted by:
Sarah Deutch, Community Relations Coordinator

DISPOSITION

5. Matter to be placed on agenda for meeting date requested.
 Matter to be placed on agenda for meeting to be held on
 Matter referred to


Mayor

ADVERTISING RATES & INFORMATION

Advertising Rates

Digital ad campaign included in advertising rates. A portion of the price will go towards a Digital Ad Campaign that will be distributed through multiple platforms throughout the season.

		TOURISM TIMES	VISITORS GUIDE
1/4 PAGE	3.625" x 4.75"	\$650	\$1,950
SQUARE	4.75" x 4.75"	\$750	
1/2 PAGE H	7.5" x 4.75"	\$1,000	\$3,175
1/2 PAGE V	7.5" x 4.75"	\$1,000	\$3,175
FULL PAGE	7.5" x 9.75"	\$2,000	\$5,500
BACK COVER	8.5" x 7.625"	\$2,600	\$11,500

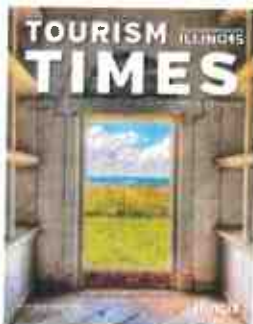


SPRING/SUMMER

30,000 Copies Printed

Event Calendar:
May - August

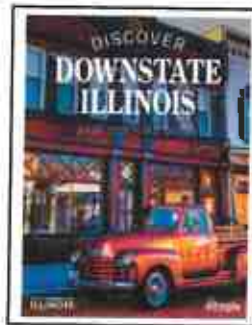
Copy Deadline:
Mid March



FALL/WINTER

Event Calendar:
September - December

Copy Deadline:
Mid July



VISITORS GUIDE

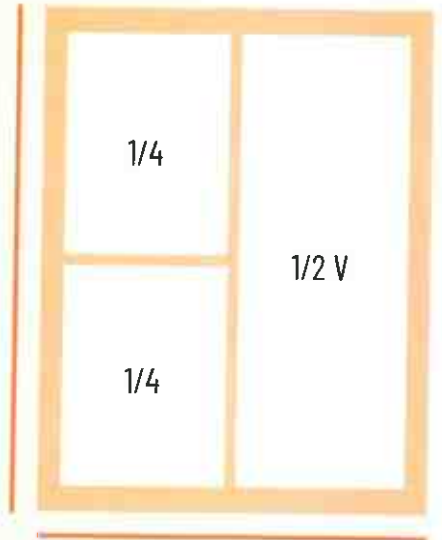
70,000 Copies Printed

Space Deadline: October

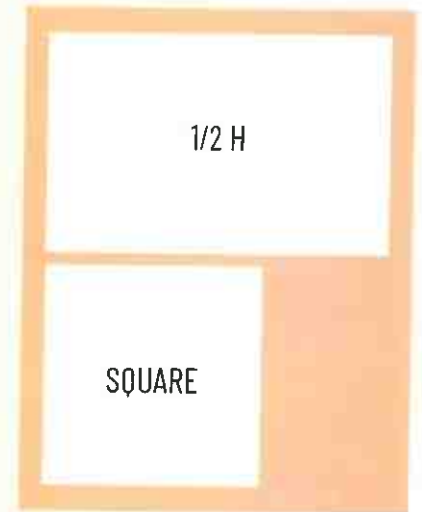
Copy Deadline: November

Publication: January

10.75



8.375



INTERESTED IN BUNDLING?

Purchase 2 or more ads in our Tourism Times publication for an additional 5% off each ad.

Purchase a minimum of 1 Tourism Times ad and an ad in the Visitors Guide for an additional 10% off each ad.

**Invoicing will be done per publication.*

Partnership Exclusives

All Partners receive a discount on the mentioned rates as well as FREE design services for your ad.

FREE DESIGN

Includes up to 3 revisions.
Additional revisions - \$50 each

AGENDA REQUEST

(Submit by 12:00 p.m. on Wednesday before the meeting date requested.)

1. Request is made for placement on the agenda for meeting to be held on:
February 17, 2026
(Date)

2. Description of matter to be placed on agenda:
Consideration and Action on the Purchase of a 2027 Ford Expedition in the amount
of \$54,050.63 from Sunset Ford for the Waterloo Police Department.

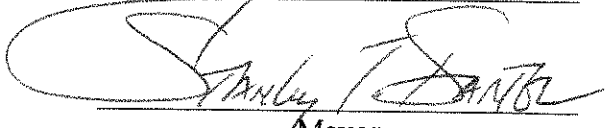
3. Relief or action to be requested:
Approval.

4. Submittal date: 02-11-26

Submitted by:
Dane Luke, Chief of Police

DISPOSITION

5. Matter to be placed on agenda for meeting date requested.
 Matter to be placed on agenda for meeting to be held on
 Matter referred to



Mayor



Sunset Ford of Waterloo
 1425 IL-3
 Waterloo
 IL, 62298
<https://www.sunsetfordwaterloo.com>

Deal # Customer #
 24283 153413

Kyle Brewer
 Contact Sales: (618) 221 - 1996
 slbdc@sunsetford.com



2027 Ford Expedition

City Of Waterloo
 (618) 939 - 3377 | dluke@waterloo.il.us
 100 w 4th st, WATERLOO, IL 62298

Cash

\$0.00
 Customer Cash

\$54,050.63

Payment Detail

SUNSET SALE PRICE	\$53,500.00
DMV/Registration	\$173.00
Documentation Fees	\$377.63
Taxes 0	\$0.00
Amount Financed	\$54,050.63

X

Customer Signature & Date

X

Kyle Brewer | Manager Signature & Date

Payments offered are subject to final credit approval from the lending institution. See Dealer for warranty details, terms, conditions, limits of liability and complete vehicle use limitations. If applicable, Trade Payoff, Taxes, Title & Registration fees are estimates; customer is responsible for any shortage. See dealer for complete details.