

Minutes of The Economic Development Committee Meeting

February 10, 2022

Second Floor Conference Room

Meeting called to order at 2:30 pm with the following committee members in attendance, Aldermen Russ Row, Stan Darter, Steve Notheisen, Jim Hopkins and Mayor Tom Smith. Sarah Deutch was also present.

Agenda Item 1: Petitions by Citizens on Non-Agenda Items. None

Agenda Item 2: Tourism Marketing Grant Program: Sarah talked about implementing a grant program to help nonprofit organizations with money from the city for an event they wanted to put on in the city. After much discussion, Steve Notheisen made a motion and a second from Stan Darter to put \$5,000.00 out of the Hotel/Motel Budget into the cities budget for a case by case need to any nonprofit organization. The motion passed unanimously.

Agenda Item 3: Spring / Summer Tourism Times Ad: Sarah showed the committee the format of the new ad, and explained the cost for different sizes. A motion by Stan Dater and a second by Jim Hopkins to take out an ½ page ad for \$700.00. Motion passed unanimously.

Agenda Item 4: Comments: Sarah told us about a Firebird Club that wanted to stop in the city on May 21st from 12:00pm – 4:00pm, to show off their cars. She will be working with some other businesses and organizations to make this a fun filled day. Sarah also brought up a Street Chalk Drawing contest, more on this later.

Motion to adjourn the meeting was made by Stan Darter and second by Jim Hopkins. Meeting adjourned at 3:19 pm.

Submitted by Russ Row