

Economic Development Committee Minutes

May 17, 2021, 6:45 PM

Second Floor Meeting Room

Meeting called to order at 6:45 pm with committee members Clyde Heller, Russ Row, James Hopkins, Stan Darter and Steve Notheisen in attendance. Mayor Thomas Smith, Sarah Deutch, Tim Birk and Shawn Kennedy were all attending.

Minutes of previous meeting 2-25-2021 approved at 3-03-2021 Utility Meeting.

Agenda Item 1, Petitions by on non-agenda items. None

Agenda Item 2, Fall Tourism Times. Sarah Deutch presented information for placing an advertisement in Fall Tourism Times based on Safety Meeting recommendation to proceed with Pumpkinfest on October 9, 2021. Advertisement costs with tourism discount is \$780 for same size as 2019. Alderman Hopkins motion to place ad, second by Steve Notheisen, unanimous approval.

Agenda Item 3, Brochure Reprint. Sarah presented details on the need to update and reprint the City of Waterloo brochure. Distribution with CTM has exhausted the 2018 brochure supply. Updates will be done by Sarah. Motion to reprint 10,000 copies made by Steve Notheisen, second by Jim Hopkins. After discussion the printing will be done by K and D Printers at cost of \$2306.90. Unanimous vote approving.

Agenda Item 4. Comments. Mayor Smith noted Joann Harlin long service to the Waterloo Park District and would like to acknowledge that with a paver being placed at Konarcik Park. Cost of paver is \$90. Motion by Stan Darter and second by Steve Notheisen to purchase the paver. Vote approved unanimous.

Motion to adjourn made by Jim Hopkins, meeting adjourned at 7:05.

Minutes submitted by Clyde Heller.