

Economic Development Meeting

10/2/17

6:00 pm

Members Present: Russ Thomas-Chairman, Clyde Heller, Steve Notheisen, Jim Hopkins, Russ Row.

Non-Members Present: Shawn Kennedy, Tom Smith, Sarah Deutch, Kyle Buettner

Petitions by Citizens on Non-Agenda Items- none

1. Petitions by Citizens on Non-Agenda Items- none
2. Solarbration Update- Sarah Deutch gave a wrap-up of the event. Explore Waterloo is currently taking orders for shirts. Estimated 250+ sold after the event. The proceeds will help fund Explore Waterloo activities.
3. 2018 Visitor's Guide. Cost of \$2,375 and 115,000 are printed by Illinois South Tourism. We have done this ad for several years. Motion to purchase ad by Clyde Heller, 2nd by Russ Row. Motion passed 5-0
4. 2018 Explore Waterloo Contribution- Contribution is \$250. Sarah is our representative with the group and they help promote Waterloo businesses. Motion to pay for membership by Russ Row, 2^{ns} by Steve Notheisen. Motion passed 5-0.
5. Christmas Walk-Donation request of \$350 (same as last year). Motion to donate by Steve Notheisen, 2nd by Jim Hopkins. Motion passed 5-0

Motion to adjourn made by Russ Row 2nd by Clyde H made at 6:30 pm. Motion passed 5-0.