

**WATERLOO BEAUTIFICATION COMMITTEE MEETING  
MONDAY, NOVEMBER 03, 2025**

**7:15 p.m.**

Second Floor Conference Room

**Attendance:** Chairman Jim Trantham  
Committee Members: Joel Vogt, Jim Hopkins, Kyle Buettner, Gary Most, and  
Mechelle Childers.

Attendees: Mayor Stan Darter, J.R. Landeck, Nathan Krebel, Matt Buettner,  
Jordon Riley, Sarah Craig, Courtney Hunter, and Natalie Kawalec.

**Meeting called to order at 7:15 PM.**

**Agenda Item 1:** Petitions by Citizens on Non-Agenda Items: None

**Agenda Item 2:** Non-Profit Grant Application from House of Neighborly Service.

The grant application is for a two-year subscription to Keela CRM software, which is a donor management and nonprofit CRM platform for HNS. While the funds would not be used for a physical (brick-and-mortar) improvement, the software is transferable and would remain with HNS if they were to relocate. The software will help HNS enhance operational efficiency, improve recordkeeping, manage donations, track workflows and volunteers, and streamline overall administrative processes.

A motion was made by Alderman Hopkins and seconded by Alderman Most to recommend approval of the Non-Profit Grant Application submitted by the House of Neighborly Service (HNS), as presented, to the City Council.  
Motion passed unanimously.

**Agenda Item 3:** Comments. None.

The motion to adjourn the meeting was made by Alderman Most and seconded by Alderman Kyle Buettner.

Motion passed by a unanimous voice vote.

The meeting was adjourned at 7:18 PM.

Submitted by Mechelle Childers